

Environment

We act...

...to measure, report and reduce emissions

Climate change is one of the biggest threats to the longevity of the planet and requires collective and concerted action from all leaders to combat. We seek to understand – and reduce – our own impacts and minimize our environmental footprint.

Due to a change in our environmental reporting cycle in 2018, as mentioned on page 54 of our Annual Responsible Business Report – June 2019, we hereby publish our carbon emission data for 2018.

We have been measuring and voluntarily reporting our emissions every year since 2013. We collect data on business travel, commuting, building energy consumption, purchased goods and services, and waste management in key locations. The campaign to calculate our 2018 emissions included 23 countries across three regions*.

We calculate our greenhouse gas emissions in accordance with the Greenhouse Gas Protocol, based on emission factors provided by the UK Department for Environment, Food and Rural Affairs (DEFRA). We voluntarily report our Scope 1, 2 and 3** emissions in our Responsible Business report. In addition, we report our emissions and those of the clients who request it of us through the CDP Supply Chain program every year.

The figures included below relate to our 2018 carbon emissions in tons of carbon dioxide equivalents (tCO₂e)***.

Our 2018 carbon footprint (by Scope)

Scope 1

1,879.69 tCO₂e

Direct emissions from our buildings in key locations (heating oil and gas) and a portion of business travel (fuel for CWT's vehicle fleet in those locations).

Scope 2 (location-based method)

4,101.18 tCO₂e

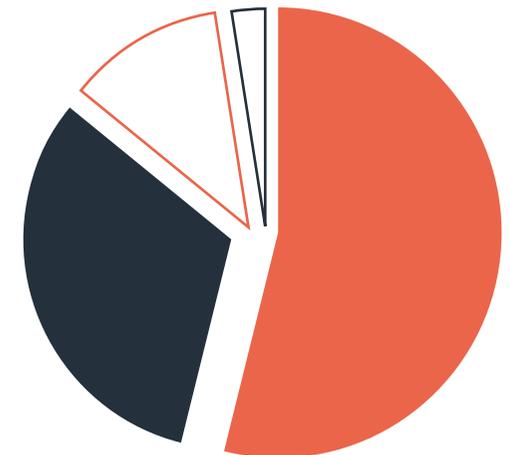
Indirect emissions from energy supplied to offices in key locations, such as electricity or urban heating.

Scope 3**

42,729.73 tCO₂e

Indirect emissions from business travel****, commuting, waste management, purchased goods and services including data centers.

Our footprint by size**



- Business travel **53.5%**
- Commuting **31.9%**
- Building energy **11.5%**
- Purchased goods and services **2.3%**



* If no specific cities are mentioned, the whole country was included in the scope, excluding implants: Australia: CWT Sydney office only; Austria: CWT Vienna office only; Belgium; Brazil; Canada; Chile: CWT Santiago office only; China: CWT Beijing office only; Costa Rica; Denmark: CWT Copenhagen office only; Finland; France; Germany; India: CWT Gurgaon office only; Ireland; Italy: CWT Rome office only; Luxembourg; Mexico: CWT Mexico City office only; the Netherlands; Singapore; Spain; Sweden: CWT Stockholm office only; the UK; the US.

** Excluding emissions from use of sold products and services, which represent more than 90% of our Scope 3 emissions.

*** Additional information on the methodology: The figures account for the 2018 data collected as of July 2019.

**** Business travel includes global air and rail travel, global hotel night stays and local car-related travel (employee personal cars, owned and leased vehicles, rented cars and taxi).